LEGISLATIVE RETURN





| On <u>June 6, 2016</u> | , Geraldine Van B | ibber, Member for Porter Creek North |
|-----------------------------------|--|--------------------------------------|
| asked the following at page(s) 78 | owing question during the Ora 4 of <i>Hansard</i> | al Question Period |
| submitted the | following written question - | WQ No |
| gave notice of | the following motion for the | production of papers – MPP No |
| RE: | X-91-33% | |
| | OR | |
| This legislative ret | urn relates to a matter outstan | ding from discussion related to: |
| | | |
| on | at page(s) | of Hansard. |

The response is as follows:

The Yukon government's tourism banners showcase local artwork while welcoming visitors to Yukon. The banners set the tone of Yukon as a vibrant and exciting place and animate its natural beauty, culture and history. These aspects also inspire visual artists across the territory and are often reflected in their artwork.

The banners were originally planned to be produced in April and scheduled to be available for distribution to the visitor information centres and communities in May 2017. However, additional time was added to the timeline in order to ensure the artists were able to provide confirmation that their works were represented accurately in the banner format.

A public unveiling, celebrating the banners, the artists and their work will take place on June 13, 2017 at the Yukon Visitor Information Centre.

The banners are also distributed to communities and are usually hung at community information centres, interpretative centres, museums, and along highway corridors in high traffic locations.

Every two years, the Department of Tourism and Culture produces these banners. The layout and design of the banners was done in Whitehorse by Aasman Brand Communications and the production of the banners was facilitated through a public tender issued by Queens Printer. The production contract was awarded to Ontario-based company, TJ Mik.

Date Une 13,2017

Signature